

CATALOGUE COVER OPTIONS

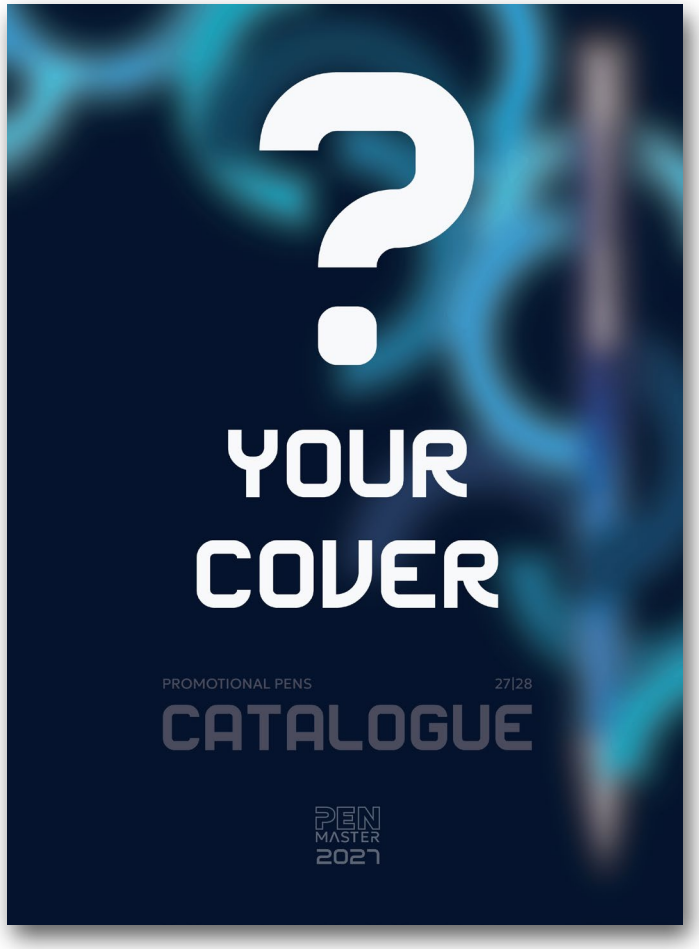
| PEN MASTER PROMOTIONAL PENS |

COVER SELECTION 2027 | printed catalogue |

PEN MASTER

Catalogue specifications

Size	**220 x 300 mm**
Inner pages	90gsm satin
Cover paper	250gsm gloss coated
Number of pages	152+



COVER SELECTION 2027 | printed catalogue |

PEN MASTER

Order catalogues from your sales representative **by 30th October 2026**
Submit artwork for selected and custom covers **by 30th November 2026**

Cover options		Minimum order	Price
Neutral cover PEN|MASTER	Standard cover without personalisation	No minimum order	**Up to 10 copies FREE** From 10 copies 1 EUR/each
Selected cover	Choose a cover design from our range and personalise it	**50 copies** Then in multiples of 50	**1,50 EUR per copy** Setup fee: 62 EUR E-catalogue or PDF **FREE**
Custom cover	Supply your own design using the template	**50 copies** Then in multiples of 50	**1,50 EUR per copy** Setup fee: 62 EUR E-catalogue or PDF **FREE**



COVER SELECTION 2027 | printed catalogue |

Cover template

Please note:
For your custom design, you can use
the front cover and the inside front cover

Artwork files	Print templates are available from your sales representative on request
Colour mode	CMYK, 4/4
Resolution	300 DPI
File format	PDF, text converted to outlines
Technical specifications	Keep text at least 5 mm from the trim edge
Spine: 7 mm	Fixed artwork: “Promotional Pens Catalogue 2027”
Bleed	5 mm
Back cover	The back cover has a fixed design featuring the BOIA pen and our range of Czech-made promotional pens.



COVER SELECTION 2027 | e-catalogue |

E-catalogue pricing and options

Cover options		Online catalogue hosting	Additional charges
Neutral cover PEN|MASTER	Standard cover without personalisation	PENMASTER.EU	Artwork preparation: **no additional charges**
Selected or custom cover	Choose and personalise a design from our range or supply your own cover using the template	Can be hosted on your own domain	Artwork preparation: **20 EUR per language version** E-catalogue **FREE** when you order printed catalogues with a selected or custom cover



COVER SELECTION 2027 | cover selection |

PEN MASTER

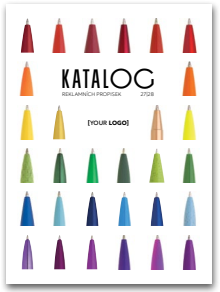
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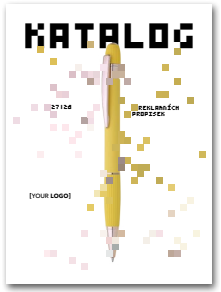
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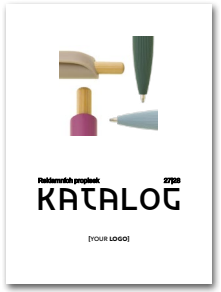
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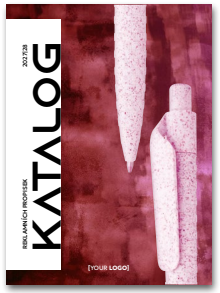
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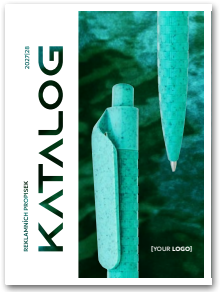
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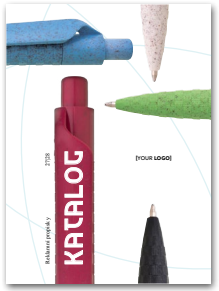
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Interested in a special or custom catalogue cover?
Contact your sales representative – they'll be happy to discuss the options with you.